Andalé!

Instant Bill-of-Lading (BOL) Processing

Andalé!™ is an easy to use, web-based solution that focuses on automating the fuel supply chain from the point fuel is ordered by a retailer until it is delivered by the wholesaler.

The industry-wide need for instantaneous BOL delivery has become one of the most pervasive issues for the petroleum marketing industry.

Andalé! facilitates instantaneous BOL entry, reducing the lag time between dispatching a fuel load and receiving the carrier BOL. This ability serves as a distinct advantage in making supply chain decisions and increasing revenue.

Features

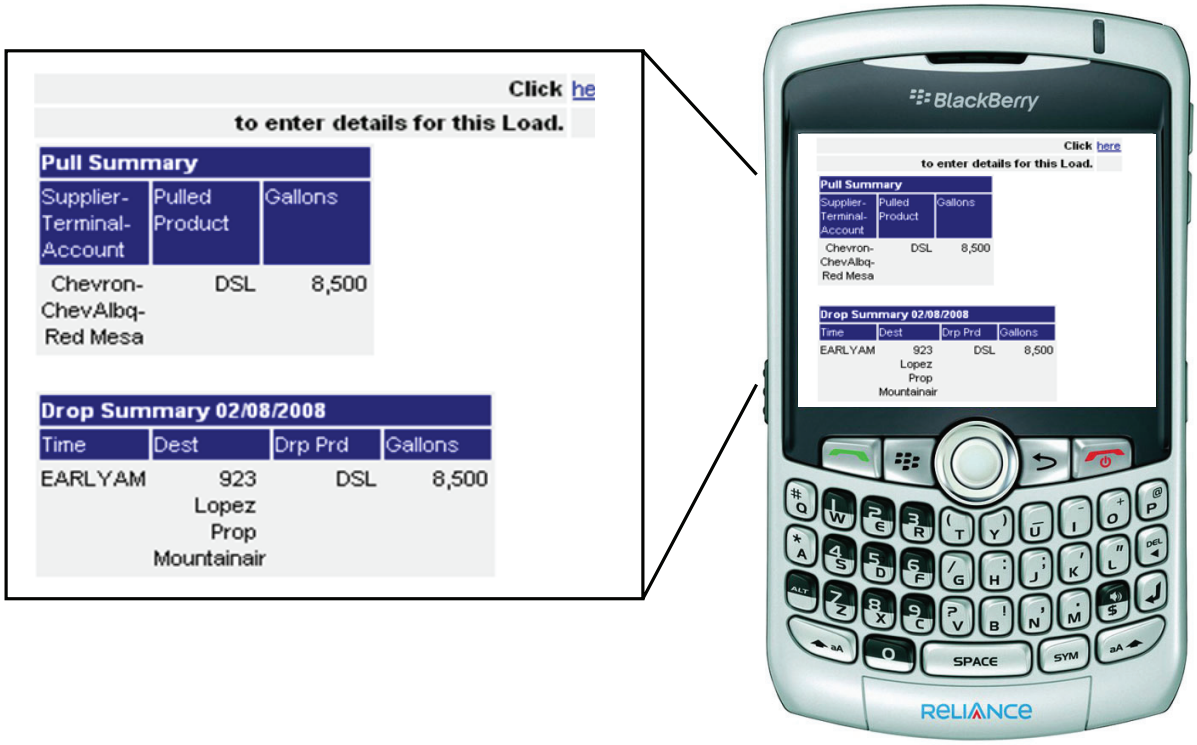
- Subscription based
- Run from any Web-enabled cell phone
- Dispatching order entry
- Simple to operate truck driver hand held system
- Petroleum terminal Bill of Lading technology that
- will import BOL to virtually any back office system
- Accounts for split loads and multiple destination deliveries

Benefits

- 100% Web based; convenient access anytime, anywhere
- No expensive software or truck mounted hardware to purchase
- Sophisticated process, easy to operate
- Low to no start-up costs
- BOL delivery of information in minutes

Delays in receiving carrier BOL information lengthens the invoicing cycle of wholesale customer which slows the payment process and results in less revenue and less flexibility in tight credit times.

The rapid rise of fuel prices has created a need for retailers to have faster information in order to make better pricing and replenishment decisions. By having all BOL information entered into a back office accounting system, Andalé!™ is the only system that accomplishes this.



Andalé!

Simple, Easy Instantaneous BOL Process:

1. Fuel wholesaler dispatching office enters fuel order into Andalé! website.

2. Driver receives notification of order via web-enabled cell phone, picks up fuel load at terminal and receives a hard copy of the BOL.

3. Driver enters the BOL number and necessary information into Andalé! via web-enabled cell phone.

4. Fuel wholesaler/retailer receives BOL information instantly via Andalé! and is able to bill customers faster and make more informed pricing and inventory decisions.

Who Uses Andalé!?

Fuel wholesalers, common carriers, and petroleum marketing retailers.

What Do I Need to Get Started?

All that is needed to start using Andalé! is a supported web-enabled phone and a personal computer with an Internet connection.

What Hardware is Required?

Other than the web-enabled phone, no hardware is required to use Andalé!

What Does This Service Cost?

Andalé! is available as a subscription service via the World Wide Web.

Will Andalé! Work With Any Back Office System?

Yes, Andalé! is compatible with virtually any fuel accounting system.

"Andalé! is easy to learn and easy to use." -Debbie Butler, Fuel South

"Andalé! has helped us track inventory in real time." -Jenny Bullard, Flash Foods