Pinnacle’s Fuel Smart® was created for the petroleum retailer or wholesaler looking for a system that doesn’t require compromise. Using up to the minute data captured electronically from various sources, Fuel Smart boosts profits by knowing how to help you capitalize on your opportunities. Buy, sell, manage inventory, and account for fuel in a smarter and easier way with Fuel Smart.

Absolute accounting for Every Load - Ensuring that you always fully account for every load of fuel you buy. The entire process takes only a few moments per load to enter or acknowledge, verify, and print invoices. Since all of the pricing, taxing, and math are performed by Fuel Smart, the process is fast, simple, and error free.

Accounts Receivable
The A/R module provides solutions for managing the customer relationship. Key features are: Customer Inquiry screen that provides tabs to look at the customer relationship from over 15 different points of view from one screen; EFT creation and management processes are automated from selection to bank filing; posting of payments made by check or cash; Management of the miscellaneous invoices required by any wholesaler; Wide reporting abilities on accounts receivable and customer performance; and an interactive collections system to support the credit management functions.

Automated Price Quoting
The Quoting module enables users to establish their own rules for doing business with each customer. Once these rules are determined, the system functions in a pre-programmed manner until new rule changes occur. Fuel Smart can organize and manage all the appropriate suppliers, carriers, costs, price margins, taxes, and freight information. With this data in place, the program will automatically generate accurate and professional price quotes. Price quotes can be sent directly to your customers as often as required and in a variety of formats and distribution methods.

Billing
Billing is the place where Fuel Smart creates the invoices and credit memos for customers. Key features are: Acknowledgement of delivery function where by both the purchase (liability) is established for the bill of lading along with the accompanying billing or inventory increase (asset); Sales invoices can be exported including EDI format; Credit and rebill functions from a single entry without rekeying any invoice; Direct imports of billing data from Andale, common carriers or terminals; and Reporting on Customer margins, sales, and trends.
Tax Data Export
The Tax Data Export feature in Fuel Smart efficiently captures and accurately exports the petroleum related taxes in a generic text file that can be used to report taxes to individual states and agencies.

Business Intelligence and Analytics
Executive decision making tools at your fingertips. Get fuel sales data at item level, margin analysis, and profitability trends. Get real-time access via web browser, or have remote reports pushed out to email or mobile devices—scheduled reports, exception reports, and dynamic dashboards.

Financials
Get full integration to Microsoft® Dynamics GP™ for General Ledger, Accounts Receivable, and Inventory solutions, an accounting solution used by tens of thousands of companies world-wide. Pinnacle’s solutions, with integration to this powerful accounting platform, provide a complete solution to address the financial nuances of c-store, truck stop, airport FBO, and petroleum marketing operations.

Fuel Smart is the core of your fuel inventory management solution and integrates with other Pinnacle fuel solutions to provide:

• Near Real-Time Tank Inventory Monitoring / “Just-in-Time” Fuel Inventory Management – Reduce your excess fuel inventories and maintain an economical “just-in-time” fuel inventory program.
• Near Real-Time BOL Capture – Capture bill of lading and delivery information sooner rather than later. System enables company drivers and common carrier drivers to make informed decisions at the product terminal when original dispatch plans go awry.
• Customer Portal – Provide your customers with secure, web based access to their invoices, statements, and up-to-the-minute wholesale fuel quotes.

Features and Benefits
• Scalable for any size marketer, regardless of fuel volume
• SQL Server database, flexibility, open architecture – configurable report tool allowing customizations without IT support SQL Server database and schema to customize your own reporting, in Fuel Smart our out using 3rd party tools. It’s your data and your choice.
• Wide flexibility within the system allows you to manage or interface to leading propane, home heat, fuel order automation, and cardlock solution providers.
• Advanced Posting Features – Manage dates and times, linking them to all transactions. With this “smart” feature, upcoming changes or system rules can be posted in advance and Fuel Smart will maintain and implement them on a timely basis.
• Completely automated inter-company entries
• Standard Reports – All reports can be viewed on the screen and electronically output to any number of common file formats for use by other programs. You can select and/or sort by any field and define multiple versions of each report
• Partnerships: Fuel Smart provides connection and interface options to support your trading partner relationships; banks, suppliers and carriers, terminals, and leading data aggregators such as Axxis, DTN, OPIS, and PIATTS.

Customer Inquiry – Great tool for management the entire customer relationship from one screen.

You apply the rules about how you want inventory to be managed, and the system does the rest.