



# SkimDefend™ Multi-Site Mobile App



## SkimDefend™ Multi-Site and Corporate Reporting

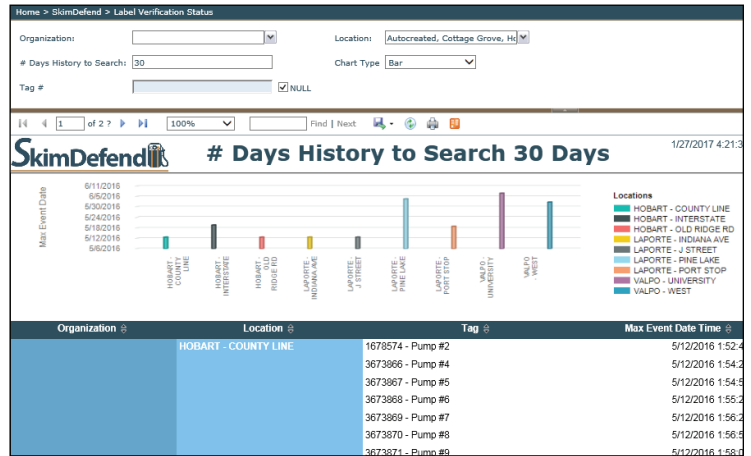
Skimming and theft are real problems and companies need to not only detect thieves but monitor when a potential problem has occurred. With registered security labels and the SkimDefend™ App, stores can provide routine visual evidence and online reporting to catch damaged or compromised labels and halt skimming and fraud immediately.

*One of the simplest ways to prevent fraudulent tampering at the pump is by placing a NACS WeCare decal across the span between the terminal body and the access doors. The stickers show a VOID message if someone tampers with the placement. However, for the decals to work most effectively, employees need to check on them regularly and keep detailed records of each visual inspection. The new SkimDefend app (powered by the Pinnacle Corporation) aims to enhance the WeCare process by making it easier and more streamlined. As featured in NACS Magazine, May 2016.*

Built on the Affiniti™ Mobile secure cloud platform, the SkimDefend Multi-Site Mobile App is the first Affiniti Corporate Mobile module. Born from the single-site SkimDefend app, the SkimDefend Multi-Site app is an enhanced version of our single store tamper reporting tool now for retailers with multiple stores and added reporting abilities to safeguard your customers and your business against fraud.

### Keep track of potential fraud and increase awareness from frontline staff to management.

- **Operations** – Know that business processes put in place to protect against fraud and theft are being completed. Monitor inspection events and communicate with staff to maintain pump integrity.
- **Loss Prevention** – Have real-time access to problems so you and your team can take action.
- **Executives** – Have peace of mind the right tools are in place to protect against fraud and tampering, while providing confidence to your customers their transactions and data are safe.



### Keep your customers safe and keep your edge on the competition

- More and more consumers are noticing security labels on devices like those on dispensers when they are pumping gas. If they consistently see torn or worn labels that no one is taking care of, they become distrustful of the convenience store operations. By ensuring the process of label verification is being completed on a regular frequency, customers know the store and the staff make skimming-safety a priority.
- Making sure your tanks aren't compromised and your stores are reporting diligently drives traffic from your competitors to you. Consumers want to purchase at stores they know are mindful of theft and data integrity.

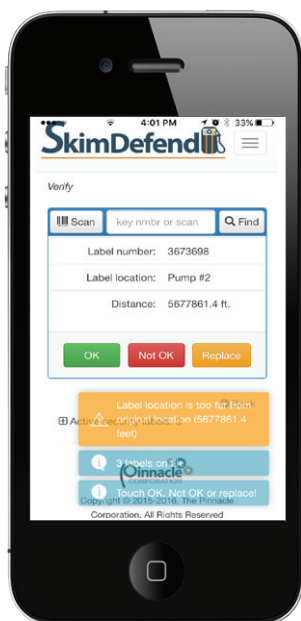
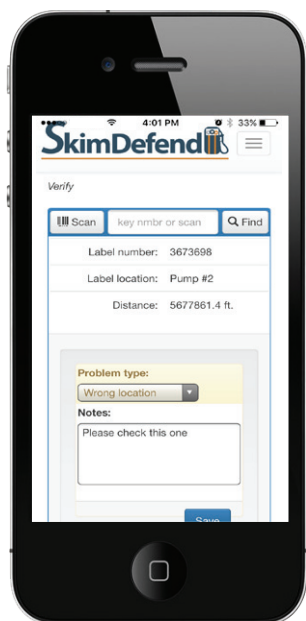




Organization Name	Timestamp	Location #	Location	Event Type	Description	Tag #	Location Tag	Latitude	Longitude
	1/27/2017 3:43:54 PM	1	VALPO - WEST	labelproblem	Label problem: requestInspection	3673700	Pump #3	32.735369	-97.1056
	1/27/2017 3:43:02 PM	1	VALPO - WEST	labellocation	Label location is too far from original location (5677758.7 feet)	3673700	Pump #3	32.735369	-97.1056
	1/27/2017 3:42:23 PM	1	VALPO - WEST	labelproblem	Label problem: wrongLocation Looks like theft	3673698	Pump #2	32.735376	-97.1059
	1/27/2017 3:41:42 PM	1	VALPO - WEST	labellocation	Label location is too far from original location (5677838.8 feet)	3673698	Pump #2	32.735376	-97.1059
	1/27/2017 3:41:09 PM	1	VALPO - WEST	labellocation	Label location is too far from original location (5677838.8 feet)	3673698	Pump #2	32.735376	-97.1059

## SkimDefend™ Multi Site:

- Register labels by store and GPS location
- Verify labels based on business best practices (shift, daily, monthly, etc.)
- iOS and Android versions available in the AppStore and Google Play Store
- **Two SkimDefend modes** – single store (free) and multi-site (\$10 per store per month plus a one-time \$99 setup fee; give us your store list and alert email addresses and we'll have you up and running within minutes.)



## Feature/Benefits:

- Mobile app, built on Affiniti Mobile Platform – Cohesive, secure cloud platform
- Download app and begin using immediately
- Tracking of any asset label, those on dispensers to protect against skimming; or any other label on any other device with a unique barcode identifier.
- App ensures a visual inspection of labels to ensure they are not missing or damaged
- Automatically logs location discrepancies by comparing the GPS location where the label was registered
- Add comments to let Operations and Loss Prevention teams know the specific concern
- Problems are immediately emailed and logged to the cloud app for reporting
- Get reports emailed directly to Operations and staff to alert to problems, requests for inspection, or other general check points.
- Validation that the business process of verifying asset labels is actually being completed.

## Halt Skimming and Fraud Immediately!

817-795-5555 • <http://www.pinnacorp.com/solutions/mobile-app/> • 800-366-1173

To learn how the SkimDefend Multi-Site App can provide routine visual evidence and online reporting to catch compromised labels and halt skimming and fraud immediately, contact Pinnacle for more information.