Affiniti Fleet+™

Affiniti Cloud™

Pinnacle's Affiniti Cloud Solutions are applications built on a secure and stable cloud platform, architected to use web services and reusable components, HTML 5 Web apps and responsive design.

Within the Affiniti Cloud Solution Suite, you will find corporate level management tools and store level applications to help you as a retailer manage and operate your business, whether you are a single store operator or a multi-store chain.

Affiniti Fleet+™

Affiniti Fleet+ is a self-funded proprietary fleet card management solution to help fuel marketers offer programs to engage with their customers while giving the marketer the options and control they need to grow their business.

Managing your own local proprietary card program saves you money because they avoid bank interchange fees. Issue ISO standard cards to local fleet and business customers who can use your proprietary local card to purchase fuel or merchandise from you.

Flexible and Customizable.

❑ Support of local account programs, proprietary card programs, fleet programs

❑ Integrated with Pinnacle's Palm POS to process fleet accounts, retailer branded pre-paid card, and checks.

❑ Use the custom prompting feature to design your own prompts to remind the cashier to ask for ID, verify phone number or other important information.

Central Management and Control.

❑ Built on the secure and powerful Affiniti Cloud Platform

❑ Manage accounts and configuration options centrally

❑ Support of custom prompts, velocity limits, product restrictions

❑ Supports discounts and fuel price roll back

Set Yourself Apart from the Competition.

- ✓ Customers can pay inside or outside
- ✓ Balance Inquiry. At the touch of a button the cashier can check the latest balance on the customer's account.
- ✓ Customers can pay on account at the POS

Program Features.

Local Card Account Look-Up. If the account holder forgets their card, the cashier can use the Look-up feature on the POS to look up the account so the transaction gets the appropriate discount and/or tender the transaction using the local account. The account can be looked up by name or phone number.

Contract Fuel Management. Manage fuel contracts established with local card customers. You can create a local card account and assign a number of gallons of a specific product to be sold at a set price per gallon. Affiniti Fleet+ will track the declining balance of gallons remaining as transactions occur. Dispensing will shut off when gallon limit is reached.

Integration with Accounts Receivable for Customer Invoicing. Once the POS has collected the transactions at the store from customers using your local proprietary card, the next step is to invoice the customer for payment. The POS with Affiniti Fleet+ captures the detail for each card and account and those transactions are exported for integration with back office and/or accounting systems.

Affiniti Fleet⁺ ™

Affiniti Fleet+ will allow you to **empower your business** with a proprietary fleet card program.

Available today with Pinnacle's Fast. Reliable. Secure. **Palm POS** or

Coming soon to the **NEW Affiniti POS**, built on the **Affiniti Cloud**.

The Pinnacle Corporation   http://www.pinncorp.com/solutions   817.795.5555