



SUMMIT SPONSORSHIP REGISTRATION

Summit 2018 • May 30-31 • Arlington, Texas

Sponsor Company: _____

Sponsorship Representative Name (Printed): _____

Sponsorship Representative's Email: _____

Sponsorship Representative's Signature: _____ Date: _____

✓	SPONSORSHIP OPPORTUNITIES	AMOUNT	
	<p><i>Premier Sponsor - Happy Hour and Evening Event – AT&T Stadium</i></p> <p>VIP Tour @ AT&T Stadium with exclusive access to the field. Dinner and bar service. Exclusive signage and small pre-game introduction so you can mingle with guests during the event. Two Summit Attendees and two 20-minute presentation spots.</p>	<p>2-spots</p> <p>1 spot left!</p>	<p>\$8,500</p>
	<p><i>Signature Sponsor - Happy Hour and Dinner</i></p> <p>Happy Hour at the conclusion of Day One, followed by dinner. Exclusive sponsor signage at this event. Two Summit Attendees and two 20-minute presentation spots.</p>	<p>2-spots</p> <p>1 spot left!</p>	<p>\$6,000</p>
	<p>SOLD <i>Prime Sponsor - Advisory Breakfast and Lunch</i></p> <p>Exclusive access to Pinnacle key advisory clients with presentation during Advisory meeting. 1 Summit Attendee.</p>		<p>SOLD</p>
	<p>SOLD <i>Sponsor – Thursday Lunch</i></p> <p>Additional event signage and signage on serving areas, company logo on napkins, signage at tables. 1 Summit Attendee.</p>		<p>SOLD</p>
	<p>SOLD <i>Sponsor – Thursday Breakfast</i></p> <p>Additional event signage and signage on serving areas. 1 Summit Attendee included.</p>		<p>SOLD</p>
	<p>SOLD <i>Sponsor – Wednesday PM Break</i></p> <p>Additional event signage. 1 Summit Attendee Included.</p>		<p>SOLD</p>
	<p>SOLD <i>Sponsor – Thursday AM Break</i></p> <p>Additional event signage. 1 Summit Attendee Included.</p>		<p>SOLD</p>
	<p><i>Sponsor – Thursday PM Break</i></p> <p>Additional event signage. 1 Summit Attendee Included.</p>	<p>1 spot</p>	<p>\$2,800</p>

Advertising and Event Perks	Rate
Sponsorship recognition on all pre-event marketing materials and on Pinnacorp.com	Included
General event signage in the general session area	Included
Tabletop display during the event (breaks, breakfast, lunch)	Included
Attendance at all sessions and events (does not include Advisory)	Included
Additional attendees (limit 1 per company)	\$750

Please print names as you would like them to appear on badges.

ATTENDEE NAME	TITLE	EMAIL	CELL PHONE*

* Cell phone numbers will only be used if sponsors need to be contacted during the event, and will not be solicited.

Circle if you will need: Power Internet Both

Billing Contact's Name: _____

Company Billing Address: _____

City: _____ State: _____ ZIP: _____

Accounting Phone: _____ Email to receive invoice: _____

HOTEL ROOMS

Must be booked through the hotel, and the cost is not included in the Summit sponsorship price. Please call 1-800-325-3535 and ask for the "Pinnacle Summit room block" at The Sheraton Arlington Hotel. Alternatively, book your room online by [Clicking Here](#). Our group rate is \$159.00 (plus tax) per night and includes complimentary self parking, high speed internet in room, fitness center, and pool. Reservations must be made by 5:00PM on April 16, 2018. The special negotiated rate for Summit may be applicable three days before to three days after the official meeting dates, subject to availability.

SUBMIT ELECTRONICALLY (PREFERRED) OR RETURN THIS FORM TO:

The Pinnacle Corporation, Summit 2018, 201 East Abram St., Arlington, TX 76010

Phone: 817-795-5555 x175 Fax: 817-795-0005 Email: mfox@pinncorp.com

For any questions or concerns, please contact: Melissa Fox Hadley: 817-795-5555 x175 or email: mfox@pinncorp.com

Mike Kemp: 817-795-5555 x285 or email: [mkemp@pinncorp.com](mailto:m Kemp@pinncorp.com)