



## Secure. Reliable. Flexible. Powerful.

Pinnacle's Palm POS™ is specifically designed for the petroleum convenience store industry. Pinnacle understands that retailers need security without giving up flexibility and reliability. Palm POS is highly configurable and provides the flexibility to work within any infrastructure and with a variety of peripherals. Palm POS also provides the Security to comply with PCI requirements and protect consumer data, as well as the Reliability demanded by the c-store environment. When combined with Pinnacle's Loyalty solutions, Palm POS will become the most Powerful resource in your c-store.

## Palm POS Delivers Security

Pinnacle takes security very seriously. We added encryption, masking, and a secure database to Palm years before the industry required it, and we will continue to make security a priority. Palm POS exceeds all PCI requirements and is a PCI PA-DSS validated payment application.

- PCI compliant to ensure your customers' credit card data is protected
- Compliant with PCI PED and P2PE PIN pads, including signature capture devices
- 256-bit encrypted data storage
- Lock down and manage system access through whitelists, blacklists and access control tools
- Compatible with most third party virus scan utilities
- POS functions are assigned to user-defined security levels.
- Site level POS event reporting such as voids, refunds, no sales, drawer open, safe drop and drive-offs enables loss prevention analysis
- PCI compliant interface to your fuel island

## Palm POS Delivers Reliability

You can count on Palm POS to be a speedy performer and a workhorse; average ring response time is 45 milliseconds, and there is no down time at shift close. Palm POS is hardware independent and is compatible with the leading platforms in the industry; its robust architecture has plenty of options for data backup and recovery.

## Palm POS Delivers Flexibility

Get the ultimate in flexibility with Palm POS. Palm offers the most hardware, device and configuration choices of any POS in the industry.

## Payment Processing

Use network processing modules to manage credit, debit, gift cards, fleet, ACH, EBT, checks, private branded and proprietary cards, loyalty programs and more. Architected to allow "split routing" to more than one network. Supports Major Oil and generic processors: BP, Cenex, CITGO, ConocoPhillips, ExxonMobil, First Data, Gulf, Heartland, National Payment Card, NBS, Sinclair, Sonoco, and WorldPay. Compatible with all common connectivity used in c-stores today.

## Customizable GUI

You have complete design control of the PLU keys and menu boards. From the number of PLU keys to the size, color, graphics and even the position on the GUI - every aspect can be customized.

## Fuel Control

Integrated fuel control for all pump brands. NTEP-certified. Determine pump status at a glance. Supports pay at the pump, fuel stacking, cash acceptors, fuel discounts, ZIP code prompting, loyalty, car washes, price signs, drive-off management, and more.

## Reports

Over 50 different daily sales reports are available and may be customized to suit your needs. Transaction history can be archived for definable timeframes.

## Configuration Settings

There are numerous options that can be customized in Palm: device interfaces, cash/credit pricing, security access, receipt headers, card prompting, screen layouts, payment routing, multi-use cards, tiered discounts, mix/match reporting, day close scheduling, images, wave files, alarms, age verification, training mode, and much more.

## Device Integration

Palm supports more devices than any Point of Sale in the industry. The list of supported devices continues to grow, so ask us about your preferred vendor.

- Printers – Epson, NCR
- Customer Displays – Epson, NCR, Ultimate, Control Logic
- Touch Screens – ELO, MicroTouch
- Coin Changers – NCR, Telequip, Transact
- PEDs/PIN pads – Verifone, Ingenico
- Scanners – Datalogic, Symbol, NCR, Metrologic
- Money Orders – Travelers, WU, 3T, Moneygram
- Fuel Control – Allied NexGen & Aegis
- Electronic Safes – CSS
- Cash Drawers – MMF POS, APG
- Kitchen Video – Microplus, Affiniti Kitchen
- Check Imaging – Panini, MagTek
- Lottery – GTECH
- DVR – Imagevault, TVS, i3DVR, Honeywell, Gulfcoast
- Dispensers – Wayne, Gilbarco, OrPak, Bennett
- Electronic Price Signs – Daktronics, Skyline
- Car Wash – Unitec, Ryko, Kessletronics
- Tank Monitors - Veeder-Root
- Payment Gateway - Verifone Commander

## The Power of Palm POS

Pinnacle offers the broadest footprint of products and services in the industry. Extend the value of Palm POS by using other Palm products and services.

**POS Manager™** enables remote POS configuration management. Set up or change Palm configuration at one store or a group of stores from the corporate office.

**Professional Services** experts are available to assist with roll outs, best practice analysis, network assessment services, and other c-store initiatives.

**Affiniti Mobile Solutions** include a consumer app to drive loyalty and extend your reach, as well as a corporate app to enable you to take your back office business intelligence on the road.

**SkimDefend™ Mobile App** is Pinnacle's tamper reporting tool for retailers that helps safeguard your customers and your business against fraud at the pump. Available in Single Store or Multi-Site applications.

**Technical Training**, both classroom and web-based, are available for your store personnel and IT staff. Custom curriculum is available upon request.

Want to know more? Contact us.