



# WELCOME TO SUMMIT

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# Summit 2019 Innovation through Collaboration

**Since 1990, the annual client conference has been a Pinnacle tradition and is a great opportunity to learn and share information with fellow clients and partners and to have a little fun.**

**col • lab • o • ra • tion**

***Noun***

**Two or more people working together towards shared goals**



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# Summit 2019 Innovation through Collaboration

**We couldn't do this event without you! Thank you for your support - here's to many more to come!**



**“Coming together is a beginning, staying together is progress, and working together is success.” - *Henry Ford***

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# MASTER OF CEREMONIES

## Curtis Needs a Ride

**Ricky Anderson II**

**Austin Hines**

**Michael Flusche**

**CURTISNEEDSARIDE**

**An award-winning improvisational comedy troupe based out of Dallas/Fort Worth, Texas. They have been delighting audiences since 2006. CNAR uses their years of experience in previous comedy shows, conferences, workshops, and commissioned videos to create an energetic and intellectual brand of humor that is sure to make audiences laugh, learn, and have a one of a kind experience with their community.**

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# Welcome to Southlake, TX

**Whether you prefer the rustic charm of the Fort Worth Stockyards or urban chic of Uptown Dallas, you are only a short drive away from all the area has to offer. Huge sports fan? Catch the Dallas Cowboys at AT&T Stadium or the Texas Rangers at Globe Life Park. If rollercoasters are more your thing, take the kids for an exhilarating day out at Six Flags over Texas.**



- **15 minutes from Dallas/Fort Worth International Airport (DFW)**
- **Complimentary WiFi access in guest rooms, suites and meeting rooms**
- **Copeland's of New Orleans Restaurant**
- **Complimentary valet and self-parking**
- **Over 150 retail, dining and entertainment options in walking distance**

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# Thank you to our sponsors!

## Platinum



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## Gold



## Silver



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**And thank you to our industry partners**



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# **Innovation through Collaboration with our** ***Event Sponsors and Partners***

- **Pinnacle is fortunate to have close working relationships with top-notch industry professionals from hardware vendors to software systems to payment networks.**
- **Please take the opportunity over the next two days to network with them, visit their booths and introduce yourself to learn more about their valuable products and how they work with Pinnacle.**
- ***Sponsor Card and Drawing!* As you visit each sponsor company, someone will stamp your sponsor card. When you have visited all the sponsors and have received all the stamps, drop your card in the Sponsor Card Box or hand it to a Pinnacle team member for a chance to win a *prize* at the Summit Wrap Up on Thursday afternoon.**

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# Don't forget to share your AH-HA Moments!

**“AH-HA!” Moment: The moment when you learn something you can take back to your business, role, or personal life and use to change your world... or someone else’s.**



**“My model for business is The Beatles. They were four guys who kept each other's kind of negative tendencies in check. They balanced each other and the total was greater than the sum of its parts. That's how I see business: great things in business are never done by one person. They're done by a team of people.” -**

***Steve Jobs***

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# Opportunities to Learn and Grow

## Client Presenters

- **Howard Hyche, VP of IT, Double Quick (presented by Darryl Erby)**
- **Bob McDonald, Director of Technical Resources, Minnesota Petroleum Service**
- **William Baine, CEO, GitNGo Market**
- **Mark Holloway, CIO, Hammer Williams Companies**
- **John Timian, POS Manager, Stewart's Shops Corp.**
- **James Henry, Sr. Product Consultant, CHS Payment Solutions**

## Industry Partner and Sponsor Presenters

- **Jenny Bullard, Manager Member Engagement, Conexus**
- **Bob Danford, Strategic Account Manager, Allied Electronics**
- **Brian Jensen, Account Manager, UTC Retail**
- **Michael DeGuibert, Business Development Manager, Epson America**
- **Ashwin Swamy, Director Cyber Resilience, Omega ATC**

## Keynote Presentation

- **Curtis Needs a Ride**

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# Opportunities to Learn and Grow

## Pinnacle updates

- **Detailed discussions on Pinnacle's Palm POS and Payment Systems, Loyalty and Affiniti Cloud solutions; with a spotlight on new enhancements and their capabilities.**
- **A look to the future in Research and Development, new partnerships and applications and ways Pinnacle is looking to harness changing demographics to increase client profits.**

***Innovation through Collaboration***

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# Network and Socialize

- **Networking Breaks and Meals: Our sponsors will be nearby and their booths will be available to demonstrate products and discuss solutions.**
- **Sponsor Cocktail Hour: Please stop by the Sponsor Cocktail Hour Wednesday evening from 5:30 – 6:30 for a cocktail and visit with sponsors. They would love to speak with you!**
- **Don't forget to ask Sponsors to stamp your card for a chance to win a prize at the Summit Wrap Up!**

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# Opening Night at Pinstack



**VIP Suite with Private Bowling Lanes, Texas Barbeque Buffet, and of course**

**Open Bar!!**

**Including Unlimited Activities:**

- **High Ropes Course**
- **Bumper Cars**
- **Rock Climbing Wall**
- **Giant Foosball**
- **Video Games**
- **Laser Tag**
- **Laser Maze**
- **And More!**

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## Day 1 Recap

- **Pinnacle Company Update and Product Review**
- **Double Quick Shopper Engagement strategy**
- **Platinum Sponsor, Allied Electronics**
- **Bob McDonald's perspective on AssetWatch**
- **Curtis Needs a Ride**



## Tonight's Activities

**Partner Cocktail Hour 5:30pm– 6:30pm**

**Visit with Sponsors and get your card stamped**

**Evening event: Pinstack 6:30pm**

**Meet in Hilton Lobby**

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# See You Tomorrow

**Breakfast 7:00 am-8:00 am**

**General Session 8:00am-12:30 pm**

**Summit Finale Lunch 12:30 – 1:30 pm**

## Thank you to our Sponsors and Industry Partners!

**Platinum**



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**CONEXXUS**  
*solve forward*



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